

The Hillsdale County Chamber of Commerce

# MEMBER PERKS

- 2019 -

## ***What Every Member Receives!***

### ***Included:***

- Online business directory listing
- Landing page
- Ribbon cuttings
- 2x/year: Email Press Release blast
- 2 x/year: Social Media Press Release posts, both on our Facebook Business Page and our Hello Hillsdale Instagram Page
- Business info in Welcome Packets which will also be displayed and offered at all our events.
- 2 x/year: Bulk mailing services w/deliver and forms completed!  
*1000 Pieces of regular postal rate costs \$490.00 But with our services it's only \$284.00. This is a savings of \$206.00! Your basic membership pays for itself!*

### ***Access to:***

- Submission and listing to our Member Event Calendar
- Chamber awards
- Submission stories to Hillsdale County Proud
- B2B/B2C networking
- Business Resources
- Member Orientations and Member Support
- Member and Chamber Events
- Your business logo housed online for easy access

### ***Purchase à la carte items:***

- 1 Email (Our Constant Contacts account) and Social Media Press Release blast (Our Facebook and Instagram): \$60 / \$100 to non-member
- 1 Facebook Ad through Chamber's business page to be ran for 1 week; includes design, analytic, targeting, etc.: \$40 / \$80 to non-member
- 1 Business logo and information on front page of our website for 2 weeks: \$80 / Not available to non-member
- Constant Contacts trainings available for members only, contact us for more details!

***Traditional Membership \$195***

# MEMBER LIST

- 2019 -

## *Essential Level Membership*

**Traditional** (See "What Every Member Receives!") **\$195**

**Enhanced includes Traditional** **\$270**

- 1 MORE/year Email Press Release blast
- 1 MORE/year: Social Media Press Release posts, both on our Facebook Business Page and our Hello Hillsdale Instagram Page
- Business info in Welcome Packets which will also be displayed and offered at all our events.
- 1 MORE/year: Bulk mailing services w/deliver and forms completed!
- 1x/year business logo and information on front page of our website for 2 weeks!

**Top level Traditional plus Enhanced** **\$390**

- 2 MORE/year Email Press Release blasts
- 2 MORE/year: Social Media Press Release posts, both on our Facebook Business Page and our Hello Hillsdale Instagram Page
- Business info in Welcome Packets which will also be displayed and offered at all our events.
- 2 MORE/year: Bulk mailing services w/deliver and forms completed!
- 1 MORE/year business logo and information on front page of our website for 2 weeks!
- 1 x/year: Facebook Ad through Chamber's business page to be ran for 1 week; includes design, analytic, targeting, etc.

## *Premiere Level Membership*

Customized benefits that fit your needs!



### **Bronze**

**\$1000**

*The Bronze Membership includes all the perks from the Top Level Membership plus additional customized Bronze Membership Perks!*



### **Silver**

**\$2500**

*The Silver Membership includes all the perks from the Top Level Membership plus additional customized Bronze and Silver Membership Perks!*



### **Gold**

**\$5000**

*The Gold Membership includes all the perks from the Top Level Membership plus additional customized Bronze, Silver, and Gold Membership Perks!*



The Hillsdale County Chamber Of Commerce  
44 N. Howell Street, Hillsdale, MI 49242  
517-439-4341  
director@hillsdalecountychamber.com